

Privacy Notice — AIRA (klaritiq.in)

Last updated: 21 June 2026

This Privacy Notice explains how **AIRA** ("we", "us", "the service") — an AI Readiness Assessment tool available at **klaritiq.in** — collects, uses, stores and protects your personal data when you take the assessment or use the website. We follow India's **Digital Personal Data Protection Act, 2023 ("DPDP Act")** and the **DPDP Rules, 2025**.

Note: This notice is written to comply with DPDP requirements that take full effect in a phased manner through 13 May 2027. We choose to apply these standards now.

1. Who is responsible for your data (Data Fiduciary)

AIRA is operated by India-based individuals. For all privacy matters, you can reach us at:

Email: AIRA110626@proton.me

This inbox also serves as our **Grievance Officer** contact (see Section 8). We respond to privacy requests within **30 days**.

2. What personal data we collect

When you use AIRA, we may collect:

- **Assessment responses** — your answers to the AIRA readiness questions and the resulting ARI Score, benchmarks and roadmap.
- **Identity and contact details** — your name, work email address, company name and your role/designation.
- **Optional details** — phone number or other information you choose to provide.
- **Technical data** — IP address, browser and device type, and cookie/analytics data collected automatically when you visit klaritiq.in.

We do **not** intentionally collect sensitive information beyond what is needed to assess AI readiness. Please do not enter confidential or personal data into free-text fields unless necessary.

3. Why we use your data (Purpose)

We use your personal data only for the following purposes:

- To generate your **ARI Score**, industry benchmarks and **90-day roadmap**.
- To deliver your assessment results to you by email or on-screen.
- To improve the AIRA product, questions and scoring.
- To contact you about your results or AIRA updates — **only if you have given consent** for this.

We will not use your data for any new purpose without asking you again.

4. Consent and how to withdraw it

By submitting the AIRA assessment, you provide your **consent** for us to process your data for the purposes listed in Section 3. Your consent is informed, specific and freely given.

You can **withdraw your consent at any time** by emailing AIRA110626@proton.me. Withdrawing consent is as easy as giving it. Once you withdraw, we stop processing your data for those purposes and delete it unless we are legally required to retain it. Withdrawal does not affect processing that already happened before your request.

5. Where your data is stored and who processes it

AIRA runs on third-party infrastructure, and **some of your data is stored or processed on servers located outside India**. The parties involved are:

- **Render** — application hosting and database infrastructure, hosted in the **United States (Oregon / US West)** region. Your assessment data is stored here.
- **Anthropic (Claude)** — used to help generate your roadmap and insights from your responses. Anthropic does not use data submitted through its API to train its models.
- **GitHub** — used to store and version the application's source code. GitHub holds **code only and does not store your personal assessment data**.
- **Operator devices** — authorised operators in India may securely access or hold working copies of assessment data to deliver and improve results.

We only share your data with these parties to operate the service. We do not sell your personal data to anyone, and we do not display advertising.

6. How long we keep your data (Retention)

We keep your assessment data only as long as needed to provide your results and improve the service. When the purpose is fulfilled — or when you withdraw consent or request deletion — we erase your personal data, unless a law requires us to keep it longer. Anonymised, non-identifying benchmark data may be retained to improve AIRA.

7. Your rights

Under the DPDP Act, you have the right to:

- **Access** a summary of the personal data we hold about you and how we process it.
- **Correct, complete or update** your data.
- **Erase** your data when it is no longer needed.
- **Grievance redressal** — raise a complaint with us (Section 8).
- **Nominate** another person to exercise your rights in case of death or incapacity.

To exercise any right, email AIRA110626@proton.me with your request.

8. Grievance redressal

If you have any concern about how your data is handled, contact our Grievance Officer at **AIRA110626@proton.me**. We will acknowledge and respond within **30 days**.

If you are not satisfied with our response, you may escalate your complaint to the **Data Protection Board of India** once it is operational.

9. Cookies

klaritiq.in may use cookies and similar technologies to keep the site working and to understand usage. You can control cookies through your browser settings.

10. Children's data

AIRA is intended for business users and is **not directed at anyone under 18**. We do not knowingly collect data from children. Under the DPDP Act, processing a child's data requires verifiable parental consent; we do not do this.

11. Security

We take reasonable technical and organisational measures to protect your data against unauthorised access, loss or misuse. No system is perfectly secure, but we work to keep your information safe and will notify you and the Data Protection Board of any breach as required by law.

12. Changes to this notice

We may update this notice as AIRA evolves or as the law changes. The "Last updated" date at the top shows the latest version. Significant changes will be communicated where appropriate.

13. Important disclaimer

AIRA provides a **diagnostic assessment** of AI readiness based on **self-reported answers**. The ARI Score, benchmarks and roadmap are guidance to help you make decisions — they are **not** a certified audit, legal advice or a guarantee of outcomes.

Contact: AIRA110626@proton.me · klaritiq.in